PRESIDENT'S MESSAGE

Marguerite C. Lippert, M.D.

It has been an honor to be President of the Mid-Atlantic Section of the American Urological Association (MA-AUA) over the past year and I would like to thank you for the opportunity to serve our specialty in this capacity. I look forward to seeing you join us at the 67th Annual Meeting taking place on October 1-4, 2009 at the Williamsburg Lodge in historic Colonial Williamsburg, Virginia.

During the course of this past year, the downturned economy has presented its challenges but I am happy to say that the Section has been doing well with the leadership exercising some cost-cutting measures to streamline operations. As the Section had been recognizing considerable postage expenditures for the Annual Meeting program booklets, one such measure has been the elimination of booklet mailings in light of the fact that attendees receive them onsite during the meeting and the full scientific programs and abstracts are also now posted and archived on the MA-AUA website (www.MAAUA.org). Should any MA-AUA member who

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SECRETARY 'S CORNER

Louis L. Keeler, III, M.D.

The 67th Annual Meeting of the Mid-Atlantic Section will be held October 1-4, 2009 at the Williamsburg Lodge in historic Colonial Williamsburg, Virginia. As Secretary of the Section, I would like to invite all of you to join us there as you will benefit from a comprehensive educational program while enjoying some unique and memorable social events in a beautiful setting.

Dr. Raymond Costabile’s outstanding scientific session will include: Special Topic Lectures on Lichen Sclerosis, Male Factor Infertility, Pediatric Urology, and Erectile Function Preservation Strategies after Radical Prostatectomy; A Point/Counterpoint Session on Female Pelvic Reconstruction Urology vs. Female Pelvic Medicine; our Annual Resident Prize Essay Contest; and the Howard Pollack X-Ray

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SCHEDULE AT A GLANCE

Thursday, October 1st
10:00am - 7:00 pm Registration Open
3:30 pm - 6:00 pm SCIENTIFIC SESSION I & II: Moderated Posters Display Posters
5:30 pm - 7:30 pm Exhibit Hall Open
6:00 pm - 7:30 pm WELCOME RECEPTION

2:00 pm - 2:45 pm SCIENTIFIC SESSION IV: Podium Presentations
2:45 pm - 3:15 pm Coffee Break
3:15 pm - 4:00 pm SCIENTIFIC SESSION V: Podium Presentations
6:00 pm - 10:00 pm Jamestowne Theme Reception Jamestowne Settlement

Friday, October 2nd
6:00 am - 4:00 pm Registration Open
6:30 am - 4:00 pm Posters Available
6:00 am - 7:30 am Scientific Symposium Supported by VIVUS, Inc.
7:00 am - 3:15 pm Exhibits Open
7:00 am - 7:30 am Continental Breakfast
7:30 am - 7:45 am Welcoming Remarks
7:45 am - 8:30 am Special Topic Lecture: Lichen Sclerosis
8:00 am - 1:00 pm Spouse Hospitality Suite
9:10 am - 9:40 am Coffee Break
9:45 am - 10:30 am SCIENTIFIC SESSION III: Resident Prize Essays
10:30 am -10:45 am Remarks from the AUA Resident Committee
10:45 am -11:30 am Point/Counterpoint: Female Pelvic Reconstruction Urology vs. Female Pelvic Medicine
11:30 am -12:30 pm Howard Pollack X-Ray Conference
12:30 pm - 2:00 pm Lunch Symposium Supported by GTx
12:30 pm - 2:00 pm Lunch in Exhibit Hall

6:00 am - 1:00 pm Registration Open
6:00 am - 7:30 am Scientific Symposium Supported by Watson Urology
7:30 am - 8:30 am Continental Breakfast
7:30 am - 11:10am Exhibits Open
8:00 am - 1:00 pm Spouse Hospitality
8:00 am - 8:30 am Annual Business Meeting (Members Only)
8:30 am - 8:35 am Remarks from the International Volunteers in Urology (IVU) Scholar
8:35 am - 8:55 am Remarks from the AUA & ABU
8:55 am - 9:40 am Special Topic Lecture: Screening for Prostate Cancer in 2009
9:40 am - 10:40 am Hugh Hampton Young Lecture
10:40am - 11:10 am Coffee Break – Exhibit Hall
11:10 am -11:40 am SCIENTIFIC SESSION VI: Podium Presentations
11:40 am -12:00 pm Special Topic Lecture: Hypospadias: Back to the Future
12:00 pm -12:45 pm Special Topic Lecture: Erectile Function Preservation Strategies after Radical Prostatectomy: What Does the Future Hold?

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### SOCIAL PROGRAM HIGHLIGHTS

**Spouse Hospitality Suite**  
**Friday, October 2 and Saturday, October 3**  
8:00 am – 1:00 pm  
Continental breakfast and refreshments will be available each morning for registered spouses, guests and family members. Sign-in is required at the door.

**Welcome Reception**  
**Thursday, October 1**  
6:00 pm – 7:30 pm  
The Welcome Reception will take place in the Exhibit Hall. Attendees and exhibitors will have a chance to socialize and settle in to Williamsburg while enjoying light hors d’oeuvres and cocktails. Dinner plans should be arranged for after the Reception.

**Jamestowne Theme Reception**  
**Friday, October 2**  
6:00 pm – 10:00 pm  
The Jamestowne Theme Reception will be held at the Jamestowne Settlement Museum and Visitors Center. Attendees can explore America’s evolution from colonial status to nationhood through unique exhibits, galleries and re-created historical events and activities. Heavy hors d’oeuvres and cocktails will be served. Buses will depart the lobby of the Williamsburg Lodge beginning at 5:45 p.m. and will return beginning at 9:00 p.m.

**President’s Reception & Banquet**  
**Saturday, October 3**  
6:00 pm - 10:00 pm  
The 2009 President’s Reception and Banquet will be held on the Virginia Lawn and in the Virginia Ballroom. The dress code will be black tie optional. While there is no extra charge for the President’s Banquet, seating is limited so we ask that you indicate on the registration form if you plan to attend or not. Please do not check this box unless you will definitely be attending the banquet. Tickets for unregistered guests may be purchased in advance or at the MA-AUA Registration Desk at the Williamsburg Lodge for $100 per person ($50 for those 15 and under).

**Golf Tournament**  
**Saturday, October 3**  
1:00 pm (Shotgun start)  
Opened in 1963 and the work of Robert Trent Jones Sr., who called the Gold Course his “finest design,” this is one of the best examples of traditional golf course architecture in the world. The Gold Course is one of two courses at Colonial Williamsburg. The cost to play is $165.00, inclusive of greens fees, cart fees, practice facilities, refreshments and a boxed lunch.

**Tennis Tournament**  
**Saturday, October 3**  
2:00 pm  
A tennis time will be set aside at the Colonial Williamsburg Tennis Courts for tennis enthusiasts of the MA-AUA at a cost of $25.00, inclusive of refreshments and court time.
Report of the President

Dr. Marguerite Lippert called the Board’s attention to details that had been provided by the AUA Foundation regarding the AUAF Office of Research Grant Policies and Procedures. This response was being made in regards to the AUA Foundation/MA-AUA Section Research Scholar Fund that had been approved by the Section in 2007. This document clarified the process questions that had been raised by the Board previously and underscored that each section would be asked for recommendations for representatives to serve on the Research Grant Review Committee; in addition, the Office of Research would ensure that there is at least one representative from each section. The documentation also provided the Application/Notification Timeline as follows:

- Early May: Program Announcement Release
- Mid August: Proposal Submission Deadline
- Early October: Completion of Proposal Review
- 30 November: Applicant Notification
- Mid December: Sponsor Notification

The next MA-AUA payment toward the AUA Foundation/MA-AUA Section Research Scholar Fund has also been made.

Dr. Lippert also announced that she had approached Dr. Eila Skinner of the Keck School of Medicine at the University of Southern California to be the 2009 Hugh Hampton Young Lecturer and a verbal acceptance had been provided, subject to Dr. Skinner’s personal plans that may or may not conflict. The members of the Board felt that she would deliver a fine presentation to the Section and Mr. Alger will be following up with her office for final confirmation.

Report of the Secretary

Dr. Louis Keeler, III reviewed the Membership Statistics of the Section noting a total of 1100 members in the Section with 664 Active, 286 Senior, 53 Associate, 5 Honorary, 4 Affiliate, and 88 AUA Candidate Members. In addition, Dr. Keeler reported that some members had been dropped from the register due to non-payment of dues (in accordance with both the Section and AUA National Bylaws) after repeated communications from both the Section and the AUA offices.

Dr. Keeler reported that follow-up communication had come from the AUA regarding the eligibility requirement for the Leadership Program. It was noted in this communication that, per a motion passed at a recent Section Secretaries/Membership Council meeting, a raise in the eligibility requirement to 15 years out of training, inclusive of consecutive fellowship training immediately following residency, had been requested. More on this would be coming in subsequent AUA Board of Directors reports.

Dr. Keeler reported that communication had also come from the AUA regarding the latest initiatives for Young Urologist and Resident Committees on both the National and Section levels. The question of reporting structure was still being debated, however, and more would be discussed during the 2009 AUA National Meeting in Chicago. Discussion followed and it was determined that the MA-AUA Resident Committee Representative should be approached to give the Section an update during the 2009 Annual Meeting, perhaps as part of the scientific program.

Dr. Keeler made note that, in addition to the By-Laws which had already been updated, additional references to “Secretary-Treasurer” in the Section Procedure Manual would now need modification as the office had now been separated into separate officers per the membership vote during the 2008 Annual Business Meeting. Draft changes to the Procedure Manual were circulated for the Board review and it was agreed that these Procedure Manual changes with respect to Secretary and Treasurer were to be circulated to the membership in advance of a vote during the 2009 Annual Business Meeting.

Report of the Treasurer

Dr. Stanley Zaslau, the Section’s new Treasurer, reported that the Section’s 2008 financials had undergone the traditional CPA review with the auditors finding the numbers and books to be in order. With respect to 2009 finances, Dr. Zaslau reported total assets, as of February 28, 2009, as $661,699 which was comprised of $163,117 in the checking account and $498,708 in the Allegheny Investments portfolio. The reconciliation portion of the financial statements indicated beginning cash of $648,106 (as of the start of 2009) with a current operating surplus as of February 28th of $13,593.

In light of the difficult economy, Dr. Zaslau also reported that the Section’s Investment Committee had met in October and reviewed the present portfolio managed by Allegheny. The committee determined that it would be in the Section’s best interest to “stay the course” with its current allocations as the AUA National organization had done.

Report of the Historian

In the absence of Dr. Dietrick, who was unable to make the meeting, Mr. Alger reported that communications with the AUA on the Didusch Museum’s “Civil War Medicine” exhibit were successful and, if the Section wanted it, the display was available for the meeting in Williamsburg, Virginia. The Board agreed that this would make for an important contribution to the meeting in light of the already planned historical theme. In addition, Dr. Lippert pointed out the exhibit’s appropriateness in light of how many of the Civil War battles had taken place in Virginia.

Report of the Representative to the AUA Board of Directors

Dr. Thomas Rohner shared with the Board highlights of the latest conference calls and other meetings of the AUA Board of Directors. He pointed out that focus had been given to the Ad Hoc Workforce Committee and the follow-up work pertaining to the AUA Foundation/Section Research Scholar Funds being imple-

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From the President (continued from page one)

During the course of this past year, the downturned economy has presented its challenges but I am happy to say that the Section has been doing well with the leadership exercising some cost-cutting measures to streamline operations.

was unable to attend the meeting still wish to have a hard copy of the book, however, they simply need to contact the MA-AUA Administrative offices (978.927.8330) and request one.

Our 2009 Program Chair, Dr. Raymond Costabile, and the rest of his program committee have worked hard this year in designing an excellent scientific session which, in addition to fine podium and poster presentations, features several Special Topic Lectures, a Point/Counterpoint Session, our traditional X-Ray Conference, and optional programs for both coding and ultrasound training. The Section’s own Drs. Steven Schlossberg, AUA Health Policy Chair, and Stuart Howards, Executive Secretary of the American Board of Urology, will be providing updates on Health Policy and ABU initiatives and Dr. Anton Bueschen, AUA President, will update us on developments at the AUA National level. I am also proud to report that our Annual Hugh Hampton Young Lecture will be delivered by Dr. Eila Skinner of the Keck School of Medicine at the University of Southern California.

Situated directly in Colonial Williamsburg, the Williamsburg Lodge provides a generous helping of southern hospitality in an environment fresh out of the colonial period of our history. To supplement this, Dr. Roger Schultz has enhanced our social functions with historical elements as well, each one unique and focusing on different time periods; the “Theme Reception” on Friday evening will take place at the nearby Jamestowne Settlement with the “President’s Banquet” being held at the Williamsburg Lodge. Finally, in keeping with the historical theme, the AUA Didusch Museum’s “Civil War Medicine” exhibit will also be with us in Williamsburg; an appropriate educational contribution in that so much of that conflict happened within Virginia’s borders.

A personal project for me this past year has been membership recruitment and involvement of more female urologists from within our Section; should you know of any female practitioners who are not currently members of the MAUA, I would appreciate you sharing their contact information with me through the MAUA Administrative offices (MAUA@prri.com). Thank you again for the privilege of serving the MA-AUA as your President and I will greet you in Williamsburg next month.

Marguerite C. Lippert, M.D.

2009 Annual Meeting

The preliminary program outline designed by Dr. Raymond Costabile was circulated with the notification that the abstract submission period was presently underway. The conference call of the Program Committee would be taking place in May following the closure of the call for abstracts. In addition, post meeting evaluation results from the 2008 meeting in Cambridge, Maryland were also reviewed.

Report of the AUA Coding and Reimbursement Committee

Dr. Roger Schultz had provided a report which recapped recent initiatives, particularly those undertaken during the November meeting of this committee at the AUA national headquarters in Linthicum, Maryland. Highlights of his report addressed outreach activities, the Society of University Urologists liaison, the Coding Hotline as well as the AUA Coding Basics DVD and Seminars, discussions pertaining to a Coding and Quality Review Service, PMN Subscription progress, and a recent motion to obtain the appropriate information from the AMA to identify practices/physicians who are non-members of the AUA with the purpose of introducing the Practice Manager’s Network.

Report of the AUA Coding and Reimbursement Committee

As reported by Dr. Zaslau, the AUA had also been giving a great deal of attention to the national organization’s investments in light of the poor economy and had chosen to stay the course.

Report of the AUA Coding and Reimbursement Committee

September 23-26, 2010
Nemacolin Woodlands Hotel
Farmington, Pennsylvania

November 3-6, 2011
(joint with New England Section)
Walt Disney World Swan
Orlando, Florida
AUA Leadership Program
The biannual AUA Leadership Program was established in 2004 to encourage younger members who have interest in further developing leadership skills to become AUA leaders of tomorrow. Two active members are chosen by each AUA section. Graduates express very positive comments about the program including increase in knowledge of the workings of the AUA and increased awareness of national issues impacting urology and their practices. In April the AUA Board approved increasing the eligibility requirement to 15 years out of training and to increase the leadership class to 3 participants for each of the large AUA sections (SE, SC, NC, and western). The previous eligibility period was 10 years.

Urology Workforce Task Force
It is generally recognized there is a shortage of urologists and unlikely this will change over the next 10 years. An AUA member’s workforce survey was completed in February 2009. The survey was designed to ascertain members’ awareness of non-physician providers (NPPs) and to assess the level of interest in AUA education for both urologists and NPPs.

The survey showed advantages to including NPPs in a practice with increased growth, productivity, and efficiency and allowing physicians more opportunity to focus on complex patients, administrative, and research activities. Two disadvantages of NPPs were lack of urologic specialized knowledge and their acceptance by patients and referring physicians.

Based on the survey results the Task Force made the following 5 recommendations which were approved by the Board of Directors in April 2009, they include:

Recommendations:
1. Develop a marketing/recruiting plan to increase the number of AUA Allied Members.
2. Develop AUA educational products and services for AUA urologists on the best use of non-physician providers (NPPs) to provide better “team care” to patients.
3. Develop partnerships with external organizations (e.g. Society of Urologic Nurses and Associates (SUNA), American Association of Physician Assistants (AAPA), American Academy of Nurse Practitioners (AANP) to collaborate to develop educational products for urologic care team.
4. Develop AUA educational products and services to non-physician providers (NPPs) interested or already engaged in urologic practice.
5. Develop AUAF educational products and services for patients about the added value NPPs bring to their urologic care in collaboration with their urologist.

It is expected these recommendations will be implemented in 1-3 years.

International Education Plan
The AUA regards itself as the world’s premier urologic educational organization though challenged primarily by the European Urology Association and The Society of International Urology.

Three years ago, strategic review suggested South American and Asian countries would be receptive to increased AUA affiliation and this has turned out to be true. A memorandum of understanding for educational bridge activities with the Urological Society of India (USI) has been approved and the AUA will assist in establishing a USI Office of Education, a Board Review course and an AUA course preceding the USI Annual meeting. Academic and resident exchange programs have been created.

Male Circumcision Task Force
The Male Circumcision Task Force held a meeting at AUA headquarters in March 2009. The multi-specialty group included the World Health Organization, CDC, Gates Foundation, and other experts including infectious disease. Details of the program have not been finalized but essentially the program’s goal is to reduce the incidence of HIV in subsaharan Africa by 40% and the prevalence of AIDS by 25% by male circumcision. The role of US urologist volunteers would be to train African workers to perform safe, simple circumcisions. For those interested, further details can be obtained by contacting the AUA Committee and Society Affairs Department at international@auanet.org.
From the Secretary
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Conference conducted, as always, by Dr. Robert Older. For the third straight year, an optional Ultrasound Course providing additional CME credit and, to those who pass, a Skills Level II Certificate of Verification will be conducted by Drs. Daniel Rukstalis and Jennifer Simmons. There will be updates on AUA Health Policy and ABU initiatives along with our traditional report from the AUA national office – once again delivered by the AUA President.

As mentioned by Dr. Lippert in her report, the past year has been a challenging one financially but Dr. Stanley Zaslau, Section Treasurer, has worked to keep things on track and our investment portfolio is a conservative one. Recent activities of the Board of Directors are listed on page 4 of this issue of the Newsletter and the Section has done its part to support the efforts of the national organization; particularly those in the interest of our Younger Urologists and Residents, each of whom will have representation on both the National and Section level as we move forward into 2010. I encourage you to stay connected with the Section through our subcommittee representation at both the Section and National levels, please don’t hesitate to contact the Administrative Offices at 978.927.8330 or MAAUA@prri.com – we look forward to hearing from you.

See you in Williamsburg!

Louis L. Keeler, III, M.D.

The AUA William P. Didusch Museum Civil War Medicine Exhibit

The Mid-Atlantic Section of the American Urological Association is pleased to have the William P. Didusch Museum of Urologic History Civil War Medicine Exhibit on display during the Annual Meeting in Williamsburg. The Exhibit features the following topics:

- Across the Atlantic: America at War
- Lighting the Path for Nurses: Nightingale and Seacole
- Lessons from Crimea
- Applied Sanitation
- Pharmaceutical Industry: Birth of an Empire
- Triage and Transport: Letterman’s Legacies
- Anesthesia and Pain Medication
- Surgery
- Miracle Man: The Lion of the Union
- Pelvic Injury: At Death’s Door
- Sex and the Civil War
- Post-War Life: Prosthetics and Plastic Surgery

19th century writer Victor Hugo wrote about necessity being the mother of invention, and the adage has no better basis in truth than in wartime medicine. Medicine during the Civil War was like nothing surgeons had witnessed previously, and is like nothing physicians have experienced since. The growth of medicine and evolution of the system during the four years of internal conflict remains a testament to the eternal flexibility of physicians, entrepreneurs and patients both in this country, and around the world. Physicians in the 20th century saw further innovation by having stood on the shoulders of surgeons in and around the battlefield, and becoming equipped with antibiotic therapy and other advances spawned by the war experience. Just as medicine in the Crimean War set the stage for developments in the Civil War, lessons learned during the War Between the States has since paved the way for military medicine for nearly 150 years.

American urology did actually benefit greatly from the Civil War and its aftereffects. Hugh Hampton Young, born in 1870 in San Antonio and considered the Father of American Urology, would not have become a urologist had it not been for the Civil War. His father was a general of the Confederate Army, and his grandfather had been a general before him. Both staunch supporters of the Confederacy, they were appalled at the idea that young Hugh would become a military officer at the “damn Yankee” stronghold in West Point. They adamantly refused to let him go there, and Hugh Young, as we all know, finally settled on a career in medicine. By happenstance, he was pushed into urology, again not his first choice. The rest is history.

Come view the Exhibit during the MA AUA Annual Meeting in Williamsburg!

Things To Do In Williamsburg

There is plenty to do within the Colonial Williamsburg Resort from sports to shopping to relaxation.

To discover all the activities the Colonial Williamsburg has to offer during your stay, please visit http://www.colonialwilliamsburgresort.com/recreation.

Not only can you spend your free time within the Resort; you can also explore the Greater Williamsburg Area. Attractions outside of the Resort include historical sites and homes, theme parks and various other activities. To see what attractions and destinations await you in Greater Williamsburg, please visit http://www.colonialwilliamsburgresort.com/williamsburg.

Come view the Exhibit during the MA AUA Annual Meeting in Williamsburg!
We encourage all MA AUA members to check out the website at www.maaua.org where you will find Section news and more:

♦ The complete Annual Meeting Program with links to the papers presented;

♦ Section activities and information on upcoming events;

♦ Section Archives to review past annual meetings and past issues of the Newsletter;

♦ A “Members Only” area where you can update your membership listing and information.