

NEWSLETTER

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Fall/Winter 2009

From the President



Joel B. Nelson, MD

As I put the President's medal around my neck at the recent meeting in Montreal, I was struck by both its physical heaviness and the symbolic mantle it embodies. The honor of following a line of more deserving and capable Presidents of the Northeastern Section of the American Urological Association (NS-AUA) is daunting. Consider, for example, our immediate Past-President, Dr. Anne-Marie Houle.

The measure of success is what we do for others and what we do with the opportunities provided: by these criteria, Dr. Houle's tenure of leadership must be considered resounding. First, as a tireless, steady and quietly effective Treasurer, she oversaw the unprecedented growth in the financial reserves of our Section. Indeed, the strength and management of that portfolio has allowed the Section to weather the recent economic downturn admirably and continue to fund our research and educational missions. Dr. Houle also took the opportunity to show us her hometown in a spectacular fashion as she hosted the 61st Annual Meeting in Montreal. The scientific program was entrusted to Dr. Pierre Karakiewicz, with results one would expect from the most prolific urologist in the world: among the guest speakers were three editors of the top journals of our field: *European Urology*, Professor Francesco Montorsi; *BJU International*, Professor John Fitzpatrick; and *Urology*, Dr. Eric Klein. Rarely does one benefit from the collective wisdom of those so close to the pulse of current urologic thought. The Slotkin Lecturer, Mr. Philip Ransley, brought the wonders of the sun and the moon into 45 minutes of pure enchantment. No one will forget either the awe of an eclipse or the poetry of his lecture. The social program, under the direction of Dr. Paul Perrotte and Dr. Julie Franc Guimon, presented the cultural blend of Montreal in all its glory, from the magic of *Cirque Éloïze* to the charm of Old Montreal. As the first woman to serve as President of the NS-AUA, Dr. Houle will also be remembered for her outstanding leadership and care of our Section.

Earlier this year, another Section within the

AUA made a proposal for proportional representation at the Board of Directors of the AUA, meaning the number of representatives at the Board would be determined by the number of members in each Section. The merits of equal opportunity are already reflected in the rotation of President of the AUA and in the governance of several AUA committees, but the notion of proportional representation at the Board—which must represent a national, not regional, view of urology—was widely opposed and, ultimately, rejected by the AUA leadership. In our own Section, the discussion of this matter brought into clear focus our unique character: although our Section has fewer members, we have 15 residency training programs, we cover one of the largest geographical areas and most importantly, we reflect both Canadian and American perspectives. For example, while the final version of healthcare reform in the United States remains unknown, the experience of our Canadian colleagues in providing universal coverage will be particularly valuable as American urologists grapple with the changes to come. Our strength as a Section comes from the unity of our duality.

To better articulate the purpose and direction of the NS-AUA, the Board is working on updated mission and vision statements. Final word-smithing notwithstanding, there is agreement that we have a responsibility to maintain the highest standards of urologic care, through ongoing education and research. Critical to that calling are the relationships we develop with other urologists in our Section. I want to personally encourage a renewed commitment by the membership of this Section to attend the Annual Meeting and become involved in this organization. In particular, I want to urge those of you who I see regularly at other meetings (you know who you are) to attend and participate at the Section meetings.

Planning for the 62nd Annual Meeting of the NS-AUA on September 22-26, 2010 in my hometown of Pittsburgh is well underway. Dr. Timothy Averch will direct the scientific program under the theme: "Where We Are, Where We Are Going," presenting the current and future state of urology. Our guest speakers will include Dr. Steve Nakada (graduate of the Buffalo

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Edward M. Messing, MD

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Highlights from the Board of Directors' March 28, 2009 Meeting

Edward Messing, MD, Secretary

August 31, 2009 Internal Financial Statements. Dr. Razvi gave an overview of the combined Section and Foundation Financial Statements for the period ending August 31, 2009. The statements reflect Total Assets of \$1,950,471 with Net Assets (Equity) of \$1,702,451. The Combined Statement of Activities reflects Year-to-date Revenue of \$61,835 and Total Expenses of \$128,601, resulting in a deficit from operations of (\$66,766) (Annual Meeting revenues and expenses are deferred until month of meeting). Investments gains add \$149,970 for a Total Net increase in Net Assets of \$83,204.

Investments Update. Ms. Dorothy Boyer, Merrill Lynch Investment Advisor, reported on investments through September 30, 2009. The Section/Foundation combined investment return for this period was a gain of 13.2 percent.

The combined investments as of September 30, 2009 reflect an average annual rate of return of 6 to 6.5 percent over the past 10 years. The Section's long-term strategy focuses on dividend paying products and consistent income versus aggressive growth products. During the past 10 years, the Section has outperformed the market with considerably less risk. The proportion of international holdings in each of the accounts was reported to be within the 10 to 20 percent range as mandated by the Board and investment policy.

Investment Policy. The Directors approved a new Operating Cash Reserve Policy and a new Investment Advisor Evaluation Policy and Procedure, both to be added to the Investment Policy.

Residents Survey/Residents Committee. Dr. Messing reviewed the results of a residents survey administered in June/July 2009 regarding residents' interest in forming a Section Residents Committee. A total of 42 surveys were completed from 140 residents surveyed (approx. 30 percent response rate). A majority of those surveyed agree that residents should have an official voice in regional and national AUA affairs; at the same time 70 percent indicated that they do not want to participate in a Section Residents Committee. When asked about how a committee might be established, 80 percent indicated that they would favor being nominated by peers or program chairs to participate on a Residents Committee, as opposed to a more formal structured process.

The Board talked at length about what needs might be met and goals accomplished by having a Residents Committee and did not reach a consensus that a formal committee structure should be mandated at this time. The Board did agree that any residents who are appointed to represent a Section's urology program or the Section to the national AUA must have at least, and preferably more than, a full year to serve in this capacity. Dr. Nelson agreed to organize a number of options to further engage residents in the Section leadership.

The Board discussed the AUA Leadership Program, now approaching its 4th cycle with the 2010-2011 program. The Directors agreed that future Section participants of the AUA Leadership Program should be invited to attend both the Fall (Annual Meeting) Board Meeting, and the Winter/Spring Interim Board Meeting as non-voting guests during their year as program participants.

Executive Director's Report. Mr. Shifflet gave an overview of industry support for this year's Montreal meeting (percentages compared to budget):

CME Grants	+38 percent (including Canadian Corporate support)
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General Promotional Support	-24 percent
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Exhibits	-11 percent
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Total industry support was reported to be down approximately 13 percent.

The Section continues to assess industry support and trends, utilizing the expertise of Industry Relations staff.

Allied Membership Category. Dr. Houle appointed a task force (Drs. Messing, Kaufman and Razvi) to investigate what needs might be met and how non-physician providers may further participate in Section meetings and activities of the Section. The task force will assess both the Affiliate membership category and the potential Allied Member category, to assess what dues structure, if any, should apply to these members and what specific benefits they might receive.

Prou's Webcast

If you missed this year's Annual Meeting in Montreal or want to get a second look at a session, now is your chance to catch them! The NS-AUA is once again providing Webcasted sessions from the Annual Meeting for continuing medical education (CME) credit. Visit www.NSAUA.org to view the Webcasts.



Residents!

Thanks to the many of you who attended and participated in the recent Annual Meeting. We had a record number of residents attend and present at the moderated poster sessions. Dr. Shahrokh Shariat spoke at the Residents Breakfast on Saturday morning. He offered his expertise and advice on choosing a Fellowship. If you missed that presentation or would like a copy please visit www.NSAUA.org.

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program), Dr. Badrinath Konety (graduate from the Pittsburgh program and new Chairman of Urology at the University of Minnesota), Dr. Stuart Wolf, Dr. Jeffrey Cadeddu and Dr. Elspeth McDougall. Residents from the programs in our Section will be invited to play a special role in this meeting: stay tuned for the exciting details. Please note the abstract deadline is March 15, 2010 – two weeks earlier than in the past. Pittsburgh is poised to show why it was chosen as the site of the recent G20 meeting. Joanne Averch and my wife, Liz, are leading a team to design a social program showcasing our city and region. Among excursions being planned is a trip to Frank Lloyd Wright's *Fallingwater* in the picturesque Laurel Highlands.

The next President of the AUA will be Dr. Datta Wagle who, prior to ascending to this level of international leadership, served in many positions in our Section, including the representative to the AUA Board of Directors. Dr. Wagle exemplifies the roles of service, stewardship and commitment to urology. It will be a special honor to welcome him as President to our meeting next fall. Please set aside September 22-26, 2010 to join us in Pittsburgh.

On behalf of the Board, I welcome your questions, suggestions, thoughts or concerns at www.NSAUA.org. Thank you for the opportunity to serve as your President.

Record Attendance

Thank you to all who attended the recent 61st Annual Meeting in Montreal in October. We had a record number of professional attendees. Support of our members, residents, program directors and local professionals coupled with an excellent social and education program helped to make this year's Annual Meeting a great success.

Thank you!

Past Annual Meeting Registration Comparison				
	Montreal, QC	Santa Anna Pueblo, NM	Rochester, NY	Ottawa, ON
Members	77	61	53	79
Residents	59	29	29	24
Members Total	136	90	82	103
Allied	17	10	45	31
Faculty and Other Non-Section MDs	33	37	41	28
Non-Member Total	50	47	86	59
Total Professionals	186	137	168	162

Welcome to our New Board Members

David Lillie, MD

New York Representative

Dr. Lillie is a general urologist from the Buffalo area. He is a University of Buffalo clinical faculty member and is active in resident training. His education includes a Bachelor of Science in Engineering from Princeton University, Master's Degree from the University of Buffalo, a medical degree from Wayne State University in Detroit, and residency training at Temple University in Philadelphia. Dr. Lillie and his wife, Madeline, an allergist, are very proud of their three daughters who are pursuing law, doctoral and medical degrees.

Anthony Golio, MD

Pennsylvania Representative

Dr. Golio received his medical degree from the State University of New York at Buffalo School of Medicine and completed his urologic residency at the University of Buffalo in 1988. He has been practicing urology in the Pittsburgh area for 21 years. As a Board member, he hopes to address the multiple challenges facing urology in light of ever-changing regulations and policies. These current issues must be addressed to insure that high-quality urologic care continues to be accessible. He is happy to serve the Section in reaching its goals for the future.

Karen Psooy, MD

Canadian Representative

Dr. Psooy is a pediatric urologist in Winnipeg, and an Assistant Professor at the University of Manitoba. In addition to her clinical activities, she is the Urology Program Director at the University of Manitoba and President of the Pediatric Urologists of Canada.

Ronald Rabinowitz, MD

Historian

Dr. Rabinowitz is Professor of Urology and Pediatrics, Associate Chair of the Department of Urology and Chief of the Division of Pediatric Urology at the University of Rochester. He is a graduate of the University of Pittsburgh and the University of Pittsburgh School of Medicine. He spent two years in General Surgery at the Hospitals of the University of Pittsburgh and two years in the U.S. Air Force as a general surgeon, pediatric surgeon, obstetrician and gynecologist. He went on to complete his urology residency (which included a year at Children's Hospital) in Pittsburgh, followed by a fellowship at the Hospital for Sick Children in Toronto. He has been on the faculty of the University of Rochester for 33 years. He has more than 175 publications to his credit and has served many national organizations throughout his career, including the AUA and the American Academy of Pediatrics.

Ronald P. Kaufman Jr., MD

Secretary-Elect

Dr. Kaufman is a member of the Division of Urology, Albany Medical College. He went to Trinity College, in Hartford, CT and The George Washington University School of Medicine and Health Sciences. He did his residency in urology at Duke University and a research fellowship at The Harvard Medical School - Brigham & Women's Hospital. He joined the faculty of Albany Medical College in 1991, and he is currently an Associate Professor of Surgery there. Dr. Kaufman is also an active investigator with experience in clinical research and industry-sponsored clinical trials. He has published in many areas of urology and has contributed to many organizations as lecturer, committee member and Chair. Currently he is the Chairman of the Coding and Reimbursement Committee of the AUA.

Northeastern Section Research & Education Fund

DID YOU KNOW?

- The Research and Education Fund was established in 1995.
- Industry support has helped to fund 22 NS-AUA Research Scholars.
- Industry support helps fund Residents from the 15 urology programs in the NS-AUA to attend the NS-AUA Annual Meeting.

The Research and Education Fund was initiated in 1995 by Searle Canada and Searle USA. The purpose of this fund is to assure the membership of the NS-AUA continuing excellence in research and educational activities within our Section. With

your help, the Northeastern Section is able to fund the NS-AUA Scholarship Program, which offers up to two \$30,000 scholarships annually, as well as providing two \$1,000 stipends, per urology program, to help offset costs associated with sending residents/fellows to the Annual Meeting. All corporate contributions designated for the Northeastern Section Research and Education Fund support the Section's 501(c)(3) Foundation, Tax ID #06-1705712.

If you wish to contribute or learn more about this fund please contact the Section at 410-689-4025 or NSAUA@AUAnet.org.

Annual Business Meeting Highlights

Treasurer's Report

Dr. Hassan Razvi gave an update on the state of the Section's financials. Figure 1 shows the audited December 31, 2008 financial position. Figure 2 illustrates the bottom line of the Section's combined operations over the past six years, including both operations and investments activities. Figure 3 shows the Section's

combined assets and growth over the past 14 years. As you can see, the Section saw a drop in total assets last year due to the economic downturn. However, the Section has seen steady increases in the past nine months and still remains financially strong in total assets (Figure 4). The Treasurer's report was approved as presented.

	Section C-6	Foundation C-3	Total Dec 08
Cash and Cash Equivalents	\$321,421	\$27,785	\$349,198
Investments	983,942	300,983	\$1,284,925
Other Assets			
Receivables	38,660	5,782	44,442
Prepaid Expenses	2,679	0	2,679
Total Assets	\$1,346,702	\$334,538	\$1,681,232
Liabilities			
Accounts Payable	\$11,361	0	11,362
Deferred Revenue	43,625	6,990	50,605
Net Assets			
Unrestricted	1,291,717	417,530	1,618,247
Temp. Restricted	0	0	381,426
Total Liabilities & Net Assets	\$1,346,702	\$334,538	\$1,681,232

Figure 1

	2003	2004	2005	2006	2007	2008
Revenue	\$654,219	\$685,783	\$409,113	\$574,635	\$468,241	\$437,183
Expense	\$145,282	\$431,094	\$438,538	\$487,078	\$473,256	\$684,820
Oper. Surplus (Loss)	\$208,937	\$154,689	(\$29,425)	\$87,566	(\$3,015)	(\$227,637)
Inv. Income/ Gains (Losses)	\$46,994	\$123,883	\$72,574	\$201,063	\$158,177	(\$387,750)
Change Net Assets	\$255,931	\$278,572	\$43,149	\$288,609	\$155,152	(\$615,387)

Figure 2



Figure 3

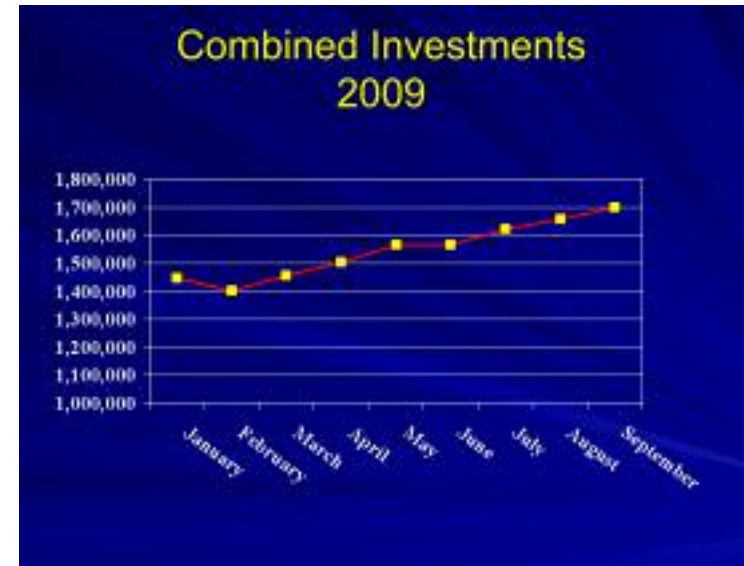


Figure 4

2009 Young Investigator Award

Congratulations to Dr. Sero Andonian (endourology) of McGill University and Dr. Yves Caumartin (renal transplantation) of Laval University for their recent award of the Young Investigator Grants.

2009 Resident Prize Essay Winners

At this year's Annual Meeting, several resident programs made the meeting experience engaging and educational, and offered residents the invaluable opportunity to network with their peers and other leaders in the urologic field. The winners of the 2009 Residents Prize Essay awards are:

1st Place

Sara Bouhout, MD
In Vitro Reconstruction of an Autologous, Watertight and Resistant Vesical Equivalent

2nd Place

Mang L. Chen, MD
Influence of Naloxone and Frequency Dependent Pudendal-to-Bladder Reflux in Normal Cats

3rd Place

Raed Azhar, MD
Effect of Varicocelectomy on Sperm Chromatin and DNA Integrity

Annual Business Meeting Highlights

Secretary's Report

Dr. Edward Messing gave an update on the Section's membership. Figure 1 shows a breakdown of Section membership by member category.



Membership Categories October 2009	
Active	426
Associate	34
Candidate	217
Senior	164
Honorary	8
International	4
Total Members	853

Figure 1

Historian's Report

Dr. Jack Sales presented the necrology report of the Section, and eulogies were given to two past NS-AUA Presidents, Dr. Normand Sullivan and Dr. Alan H. Irvine (Figure 2).



Historian – Jack Sales, M.D. Necrology Report	
James Bruce Murphy, M.D.	Kentville, NS Canada
Owen A. Audain, M.D.	Moncton, NB Canada
John T. Cangelosi, M.D.	Rochester, NY
Leon I. Nowakowski, Jr., M.D.	Eggertsville, NY
Normand Sullivan, M.D.	Sorel, QC Canada
Alan H. Irvine, M.D.	Ottawa, ON Canada

Figure 2

Welcome New Members

Dr. Messing presented the following new Section members for approval:

Active

Bassel Al-Farra, MD
Bishwajit Bora, MD
Seth Alexander Capello, MD
Nafisa Dharamsi, MD
Steven Gary Proudlove, MD
Jacob John Puthenparumpil, MD
John Robert Ramey, MD

Associate

Anthony P. Benjamin, MD
Angelo DeRosalia, MD
Sergio Giancola, MD
Dragan J. Golijanin, MD
Beng Jit Tan, MD
Michael Daniel Kogon, MD
Jennifer Joy Lucas, MD
Phillip J. Seereiter Jr., MD
Oleg Shapiro, MD
Mandeep Singh, MD
Transfer into Section
Carlos E. Bermejo, MD
Hesam Farivar-Mohseni, MD
Hernan Carlos Alvarado, MD

Dr. Messing reviewed the proposed bylaws amendments. To view these amendments and current bylaws please visit www.NSAUA.org.

Nominating Committee Report

Chair Dr. James Wilson presented the 2009-2010 slate of officers and committees (Figure 3).



2009-2010 Nominating Committee Slate		
President	Joel B. Nelson, M.D.	Oct. 2009-Sep. 2010
President-Elect	Edward Messing, M.D.	Oct. 2009-Sep. 2010
Past President	Anne-Wane Houle, M.D.	Oct. 2009-Sep. 2010
Secretary	Edward Messing, M.D.	Sep. 2008-Sep. 2010
Secretary-Elect	Ronald Kaufman, M.D.	Oct. 2009-Sep. 2010
Treasurer	Hossein Razine, M.D.	Sep. 2007-Sep. 2011
Historian	Ronald Rabinowitz, M.D.	Oct. 2009-Oct. 2013
Canada	Karen Peopy, M.D.	Oct. 2009-Oct. 2011
New York	David Little, M.D.	Oct. 2009-Oct. 2011
Pennsylvania	Anthony Godio, M.D.	Oct. 2009-Oct. 2011
Representative-at-Large	Armen Aprtkian, M.D.	Sep. 2008-Sep. 2010
Representative-at-Large	Isaac Mian, M.D.	Sep. 2008-Sep. 2010
Young Urologist Members	Ken Pace, M.D.	Sep. 2008-Sep. 2010
Young Urologist Members	Timothy Averch, M.D.	Sep. 2008-Sep. 2010
Section Nominating Committee	Jim Waterman, M.D.	Sep. 2009-Oct. 2011
Section Investment Committee	Mark White, M.D.	Sep. 2008-Oct. 2013
AUA BOD	Kevin Prankoff, M.D.	May 2009-May 2011

Figure 3

If you would like the minutes of the Annual Business Meeting please contact the NS-AUA at NSAUA@AUAnet.org.

Montreal 2009

Attendees participate in the moderated poster session.



And they're off! Runners start the 5K Run for Residents on the scenic Lachine Canal.



Panelists participate in the Plenary.



Exhibit Hall Grand Opening Welcome Reception



Dinner is served! Attendees enjoy dinner before viewing several Cirque Éloize acts.

Visit www.NSAUA.org to view and order more Annual Meeting pictures.

The NS-AUA Research and Education Fund

The First 10 Years

Jack Sales, NS-AUA Past President

Purpose

To record the first 10 years that the NS-AUA provided Scholarships to Young Urologists. To review the success of the Scholars in their research, travel and careers. And, to provide information to the Development Committee, which they may use to help obtain funds for the NS-AUA from members and industry.

Preamble

The Research and Education Fund was born out of necessity. The NS-AUA required money to develop improved scientific and social programs to attract membership attendance at the Annual Meetings. Dr. Sales and Dr. Sullivan believed that once financial stability for the NS-AUA was established that funds would be available for scholarship activity. Searle Canada and USA were instrumental in initiating the research and education fund which soon was separated from the other NS-AUA finances. Dr. Anthony Passaretti joined the Development Committee and was so helpful in dealing with American Company representatives. Dr. Wagle joined the Development Committee and with his special talents increased the fund to \$1.5 million. During this time, operating funds for the NS-AUA allowed a secure financial position as well.

In 1998, during Dr. Alvaro Morales' presidency of the NS-AUA, the Development Committee suggested the Association could begin awarding scholarships. Dr. Morales awarded two scholarships and since then two scholarships have been awarded each year. Originally, the awards were named "Post Residency Research Grant-in-Aid" and the "Graduate Urologists Award." In 2002, the program was restructured and renamed the Young Investigator Research Grant(s).

This grant is applicable to any urology faculty member within five years of his/her appointment to faculty. The grant is intended to support start-up research programs and the applicant may apply for up to \$30,000 (U.S. dollars) for one year. Three grants were given for travel to enhance programs at the Scholar's institution. The money is not to be used as a salary for the applicant, but it must be directed exclusively to a research program in basic or clinical sciences related to urology. The applicant must be practicing within the geographical area of the NS-AUA. Up to two grants may be awarded each year.

Twenty-two awards have been given to twenty young urologists to help them in their careers as Urologists Scientists.

A total of \$620,000 has been awarded. The principle remaining is at least \$1.3 million. This amount should make it possible to continue giving two scholarships of approximately \$30,000 or more depending on donations and investments.

Conclusions

The NS-AUA and our corporate friends can be very proud of the scholarship results.

1. The selection criterion has been excellent with most Scholars performing good research and continuing to spend time in research activity. Dr. Pramod Reddy states, "The research assistance laid the foundation for me to pursue a research career as a surgeon scientist." His research was awarded first prize for Basic and Science Research by the

American Academy of Pediatrics Section of Pediatric Urology. He continues research funded by the National Institutes of Health. He presently is Associate Professor of Surgery at the University of Cincinnati, Ohio.

2. Most Scholars have outlined the importance of the scholarship in helping to start their careers as surgeon scientists. Dr. Robert Siemens, who received the NS-AUA Scholarship in 2000, started and supported his laboratory with regards to immunotherapy for prostate cancer. He states, "It was very useful start-up money leading to a lot of interesting endeavors in the area and I continue to run a lab at Queen's looking at micro environmental effects on cancer cells and cancer progression. Most recently we published our results looking at the effects of hypoxia on immune escape."
3. Three Scholars traveled to learn techniques to bring back to their center. Dr. Mark White was awarded the Graduate Urologist Training Award, which allowed him to work with Dr. Tom Lue and Dr. Paul Turek. This experience allowed him to bring surgical techniques in erectile dysfunction and infertility back to Albany. Dr. Kenneth Pace traveled widely to learn different surgical techniques for laparoscopic donor nephrectomy, so that he could implement a successful program at his center. His travels were also crucial to implementing a comprehensive research program into the impact of laparoscopy on post-operative recovery and on healthcare costs.
4. Three Scholars have left the NS-AUA geographic area to boost research at other centers. Dr. Anurag Das moved to the Harvard Medical School from the Albany Medical College and is involved in clinical research.
5. Several Scholars have won grants as a result of their track record obtaining preliminary data while using NS-AUA scholarship funds. Dr. MacLellan is an Assistant Professor in the Department of Urology and Pathology at Dalhousie University. She received a \$30,000 scholarship to study proteomic analysis of urine in children with congenital urinary tract obstruction. Her research resulted in presentations at the CUA and Metabolomic Society 3rd Annual Conference. Publications are pending. This preliminary data was used in grant applications which she won giving her \$550,000 over five years for her continued research. Several Scholars have won further funding totaling several million dollars.
6. Several Scholars have given presentations at the Annual Meetings of the NS-AUA, CUA and AUA. Many presentations have been given at local and small society meetings. Dr. Pierre Karakiewicz has given four presentations at the AUA and has three publications in *Urology*, *Journal of Urology*® and the *European Journal of Urology*.
7. Eighteen Scholars expressed sincere thanks for the scholarships. They state repeatedly that the scholarship laid the foundation for their research and academic careers as surgeon scientists.

The NS-AUA Development Committee, as well as our executive, membership and our industry supporters can be proud of the success of the scholarships and should continue their support of the Research and Education Fund and the NS-AUA Foundation.

Note: Thank you to Dr. Sales who in October stepped down as the Northeastern Section Historian.

AUA ITEMS OF INTEREST

AUA Leadership Program



Have you ever wondered how you can get more involved in the future of the AUA? Or what goes on "behind the scenes" of the AUA and how the association conducts its business to serve the needs of urologists every day?

If you answered yes and are one to 15 years out of residency, you are a prime candidate to apply for the Leadership Program.

The program was established in 2004 to encourage younger members who have demonstrated leadership to become the AUA leaders of tomorrow. Two members will be chosen by the Section in early 2010 for the June 2010 – May 2011 program. Graduates of the Leadership Program have reported that this program increased their knowledge of the inner workings of the AUA and of advocacy issues that will impact their practices. It also opened up opportunities to serve on AUA committees.

Visit the www.AUAnet.org/Leader for more information.

AUA Practice Managers' Network

By David Gentile, MD, NS-AUA Committee Representative

Subscribe to the AUA Practice Managers' Network (PMN) and take advantage of the early bird discount. Urologists and practice managers are constantly searching for ways to improve the business side of their practice, and threatened reductions in reimbursements have increased the pressure to hone these skills. A subscription to the PMN is an ideal way to accomplish

this at a very reasonable cost. Presently, approximately 1,050 managers and AUA members are enrolled in this group.

Rick Rutherford, AUA Director of Practice Management, encourages urology practices who are not yet subscribers to take action now. He explained, "The regular subscription rate for the Practice Managers' Network will continue to be \$135 for 2010 but goes up to \$150 in 2011. For those practices that enroll before January 1, 2010, we offer an "Early Bird" subscription fee of only \$99. What's more, a practice can lock in this low rate through 2013 by taking advantage of the multi-year subscription option. Just the advice of the Coding Hotline will more than offset the fee in improved reimbursement for a complicated case."

At least one person from your practice should be connected to remain abreast of the latest in effective management tactics, the latest government regulations affecting the business of urology, and the array of helpful products and services brought to you by AUA to help you run a profitable practice.

Visit www.AUAnet.org/2010PMN for more details.

AUA Practice Managers' NETWORK

Don't be left out!

SAVE BIG! Subscribe now for early-bird and multi-year savings!

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The Northeastern
Section of the American
Urological Association

